

ECR Dance Guard

Booster Board Meeting Minutes

7/25/13

- Meeting called to order at 6:49 with Alison Galliher, Pedro Montanez, Gil Sanchez, Vangie Hardie, Marla Simon, Kathy Fearing, Karla Villalobos, Helen Abedi, Karen Ortiz, and Kathia Caceres in attendance.
- There is a new booster Facebook page.
- There will be a 10 minute limit to each section of the agenda. Questions must be held until the end of the 10 minutes. Any additional matters not listed on the agenda will be discussed during the "Open Forum." Any item that people would like to be placed on the agenda should be placed by Wednesday before the meeting.

Treasurer's Report:

- There is \$7000 in the account as of now. Vangie will ask for a \$200 deposit for the blue dresses. There is \$1500 due from the members.
- Vangie moved that Pedro be paid for June fees. Karla seconded the motion, and it was voted that Pedro's invoice be paid.
- Gabby Parker's fair share should be prorated for 2 months of fair share. Therefore her mother, Stacey Parker, will be refunded \$100.
- Kathy has questions about the budget for Shelly Marshall. Alison does get receive compensation from the boosters, but Pedro does. Pedro's hours will most likely decline due to his increased work schedule.
- Kathy is curious about receiving records from Jim Beckham, as he stepped down from being booster president. Vangie, Karla, and Pedro have reached out to Jim for records, but have not received word from him. Vangie said that Jim's name needs to be removed from access to all Dance Guard accounts.
- Kathy has minutes from the meeting where the boosters were informed of Jim's stepping down from being president. The minutes need to be signed by the booster board.
- Vangie said that she is ok with using her address for the non-profit status.

President's Report:

- Vangie passed out a copy of the bylaws.
- Alison motioned to vote Karla as Vice President of Ways and Means. Pedro seconded the motion. Karla was voted in as Vice President of Ways and Means.
- Vangie asked that the board members review the bylaws so that we can make them as relevant to our board as possible.
- Vangie had the idea to create an Advertisement Coordinator position. Marla had the idea to make it "Sponsorship Coordinator" to reflect their coordination of sponsors.

- We need to coordinate the glow items sales at football games. However, the first few games will not be dark. Vangie proposed that instead we sell candy wreaths. Vangie asked for \$30-\$40 for supplies of the wreaths, and they should have some sort of guard label. Karla suggested making stickers.
- Karla said that Marla will give our donation letter to Costco.
- Marla had an idea to sell popcorn at the football games.
- Vangie brought up the parent meet-and-greet that will be at Alison's house on August 17th. Vangie challenged each of the board members to personally invite at least one new guard parent.
- SDSU Band Night is September 21st. We would like to incorporate the parents more this year. Marla had the idea to purchase a large sub sandwich. She and Vangie will price food. Shelly previously said she will investigate the school providing a bus to San Diego. If the bus is not provided, we will investigate reserving a coach bus.

Coach's Report:

- Alison handed out a prospective cost list and due dates. Alison asked that everyone review the dates to make sure they are appropriate.
- The problem of who picks up the monies from the girls was brought up. Alison found 3 prospective digital safes. The coaches will investigate if we are allowed to install the safe.
- For now, payments will be picked up on Mondays from Vangie, Karla or Kathy. Vangie is unavailable to pick it up on Wednesdays.
- Karla will send out an email of what the girls need to have for guard camp.

Communication Report:

- Karla and Marla had the idea of branding ECR Dance Guard. The idea of everything named consistently, to raise awareness of the Guard at school, and also getting a banner "Road to Dayton," to help raise money for Ohio. Vangie talked about ECR Dance Guard performing more so the school has a better acknowledgement of our team. Anything we sell would have our brand on it. The idea of re-wrapping water bottles with the ECR Dance Guard logo. Pedro had the idea of selling re-usable bottles with our logo and information on them.
- Social Media: there was an incident with a student who created a Twitter Account, in which the information was not reflecting ECR Dance Guard information correctly for the public to view. It needs to be discussed with Shelly what to do with the account.

Equipment Report:

- John could not attend, but wants field season props to be discussed with him, Gil, Pedro, and CJ. CJ wants to re-use the field season frames and to make a "Tardis."
- He also wanted to discuss floor/prop transportation to Dayton. He came up with costing roughly \$6300.

Uniform Coordinator Report:

- Vangie is going to stay with the same t-shirt manufacturer. The girls will be charged the same for the t-shirts and sweatshirts.
- Due dates for costs were re-evaluated. A revised version will be made by Alison.

Fundraising Report:

- Angel Bins can provide a used clothing bin that nets \$800/year per bin.
- Bagged popcorn with our logo on it will be sold the first couple of days before/after school with "ECR Dance Guard Welcomes You Back To School."
- Idea of selling chocolate twice came up, one at the beginning of the year (September) and one at the end (March).
- Selling of seat cushions is something to look into.
- Marla explained the Pierce College Harvest Festival, where the kids can sell tickets. Normally they cost \$12, we would sell them for \$11 and we will make \$3 per ticket. We could require each student to sell 10 tickets.
- The board is unsure about the Christmas Tree fundraiser. We would have to sell 125 trees minimum.
- We will re-visit cookie dough fundraiser and the minimum sale requirement.
- We will have a wrapping table at the mall. We need a commitment from the parents and girls from the opening of the store until the closing of the stores. We have to bring our own supplies, perhaps from a sponsor.
- We will coordinate the ice skating fundraiser.
- Marla brought up that we need to designate what is for Dayton, and what is not.
- No fundraisers are scheduled for January or April.
- Chocolate sale begins end of February and concludes in March.
- In May we will host another E-waste fundraiser.
- Karla brought up the idea to sell Krispy-Kreme Donuts. Joann lives near the Burbank location and is willing to bring them in for us to sell before school.
- Restaurant nights are not very profitable, and possibly not worth doing.
- E-scrip only had 2 new people sign up.

Hospitality Report:

- The Parent Social will be a potluck. Marla has created a potluck sign-up. There was a discussion of if people should BYOB. It was decided that it would say that the parents are welcome to bring their own alcohol.
- Discussion of creating personal invitations was discussed. Karla talked about how to create homemade invitations. The invitations will have instructions of RSVP and how to sign up for food.

- Parents are being asked now to have each child bring in a case of water. Snack packs are not needed for the Fall season. The water will need to be brought to and from football games and competitions.
- This is our turn to host the Granda-ECR football game party. Marla will need to coordinate with the band boosters the organization of the party.
- In order to welcome new parents, we should all wear name tags at the first few events. Vangie thought board members should have and wear name tags to be more visible in case of concerns.
- Arranging for the booster parents to have free entrance to the football games should be done.
- When we have our evening practice, maybe there could be a walking group of parents about an hour before practice ends.
- Marla brought snacks this time. Helen will bring snacks next meeting.

Open Forum:

- Pedro asked if everyone was happy with the consistency of our meetings. Our meetings may be too long, so we need to work on staying 2-3 months ahead.

Meeting adjourned at 8:55 p.m.